

NEWS RELEASE

新闻通稿

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Mattie de Koning joins I4F's management team as Chief IP Officer

Mattie de Koning 加入 I4F 管理团队, 担任首席知识产权官

- *Former Simmons & Simmons Partner brings extensive international IP knowledge and experience*
- *曾担任西盟斯律师事务所(Simmons & Simmons)合伙人, 拥有丰富的国际知识产权知识和经验*
- *New strategic role to focus on further evolution of I4F's Patent Cluster Concept and facilitate the introduction of new technologies*
- *全新的战略角色, 专注于 I4F 专利集群概念的进一步发展, 并促进新技术的引进*

HAMONT, BELGIUM – I4F®, a group of companies providing patents and technologies to the flooring industry, today announced that Mattie de Koning is joining its management team as the company's Chief IP Officer, a new strategic function in the organization. This new role will focus on the expansion and further evolution of I4F's Patent Cluster Concept (PCC), as well as facilitate the introduction of new, innovative technologies into the market. I4F's PCC offers cutting-edge solutions in the areas of locking, new high demand materials and panel compositions, board and wall panels, manufacturing processes as well as for surface finishing and digital printing. Mr. de Koning will be based out of the company's global headquarters located in Hamont, Belgium.

比利时 - HAMONT - I4F®, 一家专注地板行业专利和技术解决方案的集团公司, 今日宣布 Mattie de Koning 先生将加入公司的管理团队担任首席知识产权官, 并作为公司全新的战略职能角色, 侧重于扩大和进一步发展 I4F 的专利集群概念(PCC), 促进创新技术进入市场。I4F 的专利集群概念(PCC)在锁扣、新型高需求材料和板材组成、地板和墙板、生产工艺以及表面处理和数字印刷领域提供前沿解决方案。De Koning 先生将在 I4F 位于比利时哈蒙特的全球总部办公。

Specialized in national and cross-border patent litigation, Mr. de Koning joins I4F from the global law firm, Simmons & Simmons LLP, where he was an IP partner specializing in cross-border patent litigation and IP transactions. During his time there, Mr. de Koning litigated various high profile cases for clients such as BASF, Xiaomi, Netflix, Samsung and HP.

De Koning 先生加入 I4F 之前曾担任西盟斯律师事务所(Simmons & Simmons LLP) 知识产权合伙人, 专业从事跨国专利诉讼和知识产权事务。在此期间, De Koning 先生服务过的代表性客户有巴斯夫(BASF)、小米、Netflix、三星(Samsung)和惠普(HP)等。

Mr. de Koning has also worked with I4F since 2014, representing and assisting the company in various patent proceedings before the Courts and the European Patent Office. Prior to his admission to the bar in 2006, he enjoyed an international career in sports as an artistic gymnast participating in various European and World Championships.

De Koning 先生自 2014 年起就一直与 I4F 合作, 在法庭和欧洲专利局的各种专利诉讼案中代表和协助公司。在 2006 年进入律师行业之前, 他作为一名艺术体操运动员参加了各项欧洲和世界锦标赛。

Mr. de Koning has two master's degrees: one in chemical engineering from Eindhoven Technical University and a second in law from Erasmus University Rotterdam. He is recognised as a leading patent specialist in all major legal directories, such as Chambers, Legal 500 and IAM patent 1000.

De Koning 先生在 Eindhoven Technical University 获得化学工程硕士学位，并在 Erasmus University Rotterdam 获得法学硕士学位。他在所有主要的法律名录，如 Chambers、Legal 500 和 IAM Patent 1000 中，都被公认为领先的专利专家。

John Rietveldt, I4F's CEO, says, "Mattie is a true heavy weight in IP litigation and no stranger to the global flooring industry. He has represented and supported I4F in all its major IP legal cases in Europe and the US. In addition to his incredible depth of IP knowledge and experience, he knows us and our business through and through, enabling him to hit the ground running as our Chief IP Officer. Sitting on our management team, we are delighted to have Mattie step into this new strategic role, designed to evolve our IP portfolio and support our licensees, as he will make it meaningful and impactful from day one."

I4F 首席执行官 John Rietveldt 先生表示：“Mattie 是知识产权诉讼中真正的重量级人物，并熟知全球地板行业。他代表并协助了 I4F 在欧洲和美国所有的主要知识产权法律案件。除了他过人的知识产权知识和经验，他对公司和我们的业务也充分了解，这使他能在首席知识产权官的职位上迅速起步。从公司管理团队的角度，我们很高兴 Mattie 能担任这个全新的战略角色，发展我们的 IP 组合并强有力地支持我们的专利用户。”

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Note to editors:

Photography available upon request.

About I4F:

I4F® is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick and QuickStyle Industries. The company's flagship technologies, 3L TripleLock® and Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.

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关于 I4F :

I4F 是一家致力于地板行业专利和技术研发的高新技术集团，其专利组合包括地板安装和墙板安装、材料配比、表面处理、数字印刷、强化地板以及板材生产技术的知识产权。**I4F** 与行业内知识产权先锋企业 **Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick** 以及 **QuickStyle Industries** 建有战略合作关系。公司的旗舰技术 **3L TripleLock®**和 **Click4U®**锁扣技术为地板安装提供了独特的整体直落式锁扣安装系统，短边安装不再需要额外的塑料插条。该技术适用于强化地板、LVT、WPC、SPC、多层实木地板和实木地板。**I4F** 已经在全球 100 多个国家为其相关技术申请了专利保护。

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